



Presented by **HOUNDS LOUNGE PET RESORT & SPA**

Sunday, February 11 \* 12:00 p.m. - 5 p.m.

Parade begins at 2:30 p.m. at 7<sup>th</sup> & Main then heads north to 4<sup>th</sup> and Main.

## *Sponsorship & Exhibitor Opportunities for Barkus on Main*

### **Barkus Presenting Sponsor- SOLD \$2000**

- Exclusive
- Logo on event website, poster, social media network
- Stage presentation
- Opportunity to place product directly in target customers' hands with "Wag" Bag\* (Sponsor to provide one tangible item for inclusion in the "Wag" Bag" (quantity 200)
- 10 X 10 Exhibitor space
- Two pet parade entries

**T-shirt Sponsor- SOLD \$1500** Exclusive logo on event t shirt (100-150 printed)

**Awards Package Sponsor - \$1000-** awards given in 6 categories + King & Queen (non-exclusive)

- Logo on event collateral
- Included in event social media
- Stage presentation
- Opportunity to place product directly in target customers' hands with "Wag" Bag\* (Sponsor to provide one tangible item for inclusion in the "Wag" Bag" (quantity 200)
- 10 X 10 Exhibitor space
- One pet parade entry

### **Photography Sponsor- \$500**

- Event photography presented by your company or product
- Opportunity to embed company logo on all event photos to be posted on official DLRP websites, including social networking, after the event
- Opportunity to place product directly in target customers' hands with "Wag" Bag\* (Sponsor to

provide one tangible item for inclusion in the "Wag" Bag" (quantity 200)

### **Royalty Sponsor- \$500 each** (non-exclusive)

- Opportunity to place product directly in target customers' hands with "Wag" Bag\* (Sponsor to provide one tangible item for inclusion in the "Wag" Bag" (quantity 200)
- Included in event social media promotions
- Company logo in grayscale on webpage
- 10 X 10 Exhibitor Space
- One pet parade entry

### **Pet Parade Wag Bag Offer-**

**\$100** participation fee **AND** 200 tangible items\* for "Wag" Bags to be given to each parade participant. *Note: Must be bona fide item with minimum value of \$2.00 each. No promotional flyer or coupons.*

- 10 X 10 Exhibitor space at the event
- One pet parade entry

### **Exhibitor**

**\$200-** Fee for pet related products or services

**\$300-** Fee for non-pet related products or services:

- 10 X 10 exhibitor space day of event

### **Barkus Rescues- \$75** (For Non-Profit only)

- 10 X 10 Exhibitor space at the event

\* Restrictions apply- please inquire.

*Sponsorship benefits will be honored after pledge is received.*



This is a Downtown Little Rock Partnership event. [www.barkusonmain.com](http://www.barkusonmain.com) 501-375-0121