



Presented by **HOUNDS LOUNGE PET RESORT & SPA**

Sunday, February 11 * 12:00 p.m. - 5 p.m.

Parade begins at 2:30 p.m. at 7th & Main then heads north to 4th and Main.

Sponsorship & Exhibitor Opportunities for Barkus on Main

Barkus Presenting Sponsor- SOLD \$2000

- Exclusive
- Logo on event website, poster, social media network
- Stage presentation
- Opportunity to place product directly in target customers' hands with "Wag" Bag* (Sponsor to provide one tangible item for inclusion in the "Wag" Bag" (quantity 200)
- 10 X 10 Exhibitor space
- Two pet parade entries

T-shirt Sponsor- SOLD \$1500 Exclusive logo on event t shirt (100-150 printed)

Awards Package Sponsor - \$1000- awards given in 6 categories + King & Queen (non-exclusive)

- Logo on event collateral
- Included in event social media
- Stage presentation
- Opportunity to place product directly in target customers' hands with "Wag" Bag* (Sponsor to provide one tangible item for inclusion in the "Wag" Bag" (quantity 200)
- 10 X 10 Exhibitor space
- One pet parade entry

Photography Sponsor- \$500

- Event photography presented by your company or product
- Opportunity to embed company logo on all event photos to be posted on official DLRP websites, including social networking, after the event
- Opportunity to place product directly in target customers' hands with "Wag" Bag* (Sponsor to

provide one tangible item for inclusion in the "Wag" Bag" (quantity 200)

Royalty Sponsor- \$500 each (non-exclusive)

- Opportunity to place product directly in target customers' hands with "Wag" Bag* (Sponsor to provide one tangible item for inclusion in the "Wag" Bag" (quantity 200)
- Included in event social media promotions
- Company logo in grayscale on webpage
- 10 X 10 Exhibitor Space
- One pet parade entry

Pet Parade Wag Bag Offer-

\$100 participation fee **AND** 200 tangible items* for "Wag" Bags to be given to each parade participant. *Note: Must be bona fide item with minimum value of \$2.00 each. No promotional flyer or coupons.*

- 10 X 10 Exhibitor space at the event
- One pet parade entry

Exhibitor

\$200- Fee for pet related products or services

\$300- Fee for non-pet related products or services:

- 10 X 10 exhibitor space day of event

Barkus Rescues- \$75 (For Non-Profit only)

- 10 X 10 Exhibitor space at the event

* Restrictions apply- please inquire.

Sponsorship benefits will be honored after pledge is received.



This is a Downtown Little Rock Partnership event. www.barkusonmain.com 501-375-0121