



presented by  
**HOUNDS LOUNGE**  
 PET RESORT AND SPA

# SPONSOR + VENDOR OPPORTUNITIES

Sunday, April 10  
 12:00 pm – 5:00 pm

Proceeds benefit  
 Downtown Little Rock Partnership

SPONSOR BENEFITS	Specialty Recognition	Exhibitor Space	Parade Entries	Event Signage	Social Media	Web Page	Press Materials
<b>T-SHIRT SPONSOR</b> \$3000 (SOLD)	Company logo on promotional t-shirt	✓	2	Logo	Feature	Logo	✓
<b>POP UP DOG PARK</b> \$2500 (EXCLUSIVE)	Course presented by your company or product	✓	2	Logo	Feature	Logo	✓
<b>EVENT CUP</b> \$2000 (EXCLUSIVE)	Sponsor provides event cup co-branded with event	✓	2	Logo	Feature	Logo	
<b>ENTERTAINMENT</b> \$1000 (EXCLUSIVE)	Entertainment presented by your company or product	✓	2	Logo	Feature	Listing	
<b>AGILITY COURSE</b> \$1000 (EXCLUSIVE)	Course presented by your company or product	✓	2	Logo	Feature	Listing	
<b>KISSING BOOTH</b> \$1000 (EXCLUSIVE)	Attraction presented by your company or product	✓	2	Logo	Feature	Listing	
<b>BIB SPONSOR</b> \$750	Company name & logo on parade participant ID bibs	✓	1	Listing	Mention	Listing	
<b>MIGHTY MUTT</b> \$500		✓	1	Listing	Mention		
<b>AWARDS SPONSOR</b> \$400 (INDIVIDUAL)	Provides 1 of 9 individual prize packs for winners.*	✓	1	Listing	Mention		
<b>WAG BAG</b> \$200-\$700	Sponsors 200 tangible items to be placed in each Wag Bag.**	✓	1				
<b>HYDRATION STATION</b> \$250		✓	1				

## PET EXPO VENDOR + DEMONSTATOR

\$100 - pet related products or services  
 \$200 - non-pet related products or services  
 Includes:  
 10 x 10 exhibitor space day of event  
 6 ft table + 2 chairs

## NONPROFIT RESCUES

For non-profit organizations only  
 Includes:  
 10 x 10 exhibitor space day of event  
 6 ft table + 2 chairs  
 5 free pet parade entries for adoptable dogs

\*\$400 single category Award Sponsor. Provides 1 of 9 individual prize packs. -OR- \$3000 Exclusive Award Sponsor. Sponsors awards for all 9 category winners.  
 \*\*Choose from a pre-determined list of items. Or create your own! (Restrictions apply.)