



# SPONSOR & VENDOR OPPORTUNITIES

Sunday, April 7th  
12-5 PM

presented by

## HOUNDS LOUNGE PET RESORT AND SPA

A **MARDI GRAS** PARADE  
OF **PET** PROPORTION

SPONSOR LEVELS	SPECIALTY RECOGNITION	EXHIBITOR SPACE	PARADE ENTRIES	EVENT SIGNAGE	SOCIAL MEDIA	WEB PAGE
TSHIRT SPONSOR \$3,000 (EXCLUSIVE)	Company logo on promotional t-shirt Press materials	X	2	LOGO	FEATURE	LOGO
RETRIEVER SERIES \$3,000 (2 available)	Activity presented by your company Press Materials	X	2	LOGO	FEATURE	LOGO
BEER GARDEN \$2,500	Branded beer garden seating area	X	2	LOGO	FEATURE	LOGO
EVENT CUP \$2,500 (EXCLUSIVE)	Co-branded event cup	X	2	LOGO	FEATURE	LISTING
KIDS ZONE \$2,500 (EXCLUSIVE)	Branded kid zone with activities	X	2	LOGO	FEATURE	LISTING
WAG BAG \$2,000 (EXCLUSIVE)	Branded bag provided to parade participants	X	2	LOGO	MENTION	LISTING
ENTERTAINMENT \$2,000 (EXCLUSIVE)	Branded signage on main stage	X	1	LOGO	MENTION	LISTING
BIB SPONSOR \$800 (EXCLUSIVE)	Company name and logo on parade bibs	X	1	LISTING	MENTION	LISTING
AWARDS SPONSOR \$500 (INDIVIDUAL)	Provides 1 of 9 individual prize packs for winners.*	X	1	LISTING	MENTION	
MIGHTY MUTT \$500	Many thanks for your pawsome contribution!	X	1	LISTING	MENTION	
WAG BAG \$200-\$700	Sponsors 200 tangible items to be placed in each Wag Bag.**	X	1			
HYDRATION STATION \$250	Branded water station	X	1			

### PET EXPO VENDOR + DEMONSTRATOR

10x10 exhibitor space

\$150 - pet related products or services

\$250 - non-pet related products or services

### NONPROFIT RESCUES

For non-profit organizations only

10x10 exhibitor space + 6' table & 2 chair

5 free pet parade entries for adoptable dogs

\*\$500 single category Award Sponsor: Provides 1 of 9 individual prize packs -OR- \$4000 Exclusive Award Sponsor: Sponsors awards for all 9 category winners.

\*\*Choose from a pre-determined list of items. Or create your own! (Restrictions apply.)